

## Missouri Health Care for All Communications Manager



Missouri Health Care for All, a non-partisan, faith and community-based grassroots movement committed to securing access to affordable, high-quality health care for all Missourians is seeking a full-time Communications Manager.

**Location:** This person will work from our office in South St. Louis City. There will be frequent regional travel and periodic statewide travel (1 trip per month, average). Some trips will require an overnight stay.

**About the Organization:** Missouri Health Care for All was founded on the principle that every Missourian should have access to quality affordable health care. We work with faith communities, community groups, service providers, people who need health care, and grassroots supporters statewide to advocate for these principles. We work to defend current health care programs and funding and to advance policies that improve access to care. We are actively working to become an anti-racist organization.

**About the Job:** The Communications Manager will work with Missouri Health Care for All to execute all parts of our communications work, as well as to create a cohesive Communications Plan for the organization. We are looking for a flexible, detail-oriented, passionate and personable candidate with excellent communication skills to strengthen the work of our growing organization. While the Communications Manager will be based out of our St. Louis office, they will be responsible for communications efforts statewide.

At this time, this position is fully-funded for 14 months. We are working hard to secure the funding to make it into a permanent position. In order to do so, as well as to meet the organization's needs, the position will likely eventually become a Communications and Development manager.

**Reporting & Staffing Structure:** The Communications Manager will report directly to Missouri Health Care for All's Executive Director, who is based in St. Louis, Missouri. Other staff are based in St. Louis, Joplin, Springfield, Festus, Kansas City, and Jefferson City, Missouri.

### Major Responsibilities:

- Oversee comprehensive communications strategies, including online communications, informational materials, and traditional media.
- Ensure consistent use of MHCFA messaging and style in all communications.
- Create plain language fact sheets about priority health policy issues.
- Utilize MHCFA's online CRM system to create "e-mail your legislator" action alerts and write and send e-mails to the MHCFA base.
- Maintain the MHCFA WordPress website.
- Strengthen and maintain social media presence across MHCFA's three platforms: Facebook, Twitter, and Instagram.
- Create infographics and social media images for a range of issues and events.
- Write press releases and support the Executive Director in outreach to media.
- Occasionally handle media interviews.
- Help plan local press conferences and other media actions.

- Draft Op Eds, Letters to the Editor, blog posts, and other persuasive writings about MHCFA policy issues.
- Create a comprehensive MHCFA Communications Plan.
- Measure and track the effectiveness of MHCFA Communications strategies, and recommend improvements.
- Other duties as assigned.

#### **Qualifications:**

The ideal candidate will have the following skills and experiences:

- Passion for Missouri Health Care for All's mission of *quality, affordable health care for all people*
- Strong grounding in values and ethics and an ability to connect values to health care
- Ability to translate policy issues into compelling plain language that non-policy wonks can understand.
- Excellent writing skills, including compelling writing and flawless grammar and spelling.
- Experience with social media and online communications, including website maintenance
- Experience working with traditional media.
- Strong computer skills, including the ability to learn new programs.
- Commitment to anti-racist work, and enthusiasm about participating in organizational efforts to become an anti-racist organization.
- An orientation toward learning and problem-solving.
- Experience working and connecting with diverse communities
- Reliable transportation and driver's license

#### **Salary and Benefits:**

Salary of \$48,000 per year. Benefits include generous health, dental and vision insurance; generous vacation and sick leave; paid holidays; and paid parental leave. Intangible benefits include great coworkers, a growing and thriving organization, and an opportunity to make a difference.

Please note: MHCFA will be entering into collective bargaining negotiations soon. The compensation and benefits package is subject to change through those negotiations; however, it is our intention that the package will not get less generous than it currently is.

#### **To Apply:**

Please send cover letter and resume to Jen Bersdale at [mohealth@mohealthcareforall.org](mailto:mohealth@mohealthcareforall.org). Please use "Communications Manager" as your subject line.

Interviews will be conducted on a rolling basis until the position is filled. For greatest consideration, please submit your application by Sunday, March 8.

*Missouri Health Care for All is an Equal Opportunity Employer. We do not discriminate against any person on the basis of race, color, sex, religion, national origin, disability, marital status, sexual orientation, gender identity or expression, military service, or any legally protected status.*

*People of color, people with disabilities, and members of other minority groups are encouraged to apply.*